A full line of effective Udder Care products for your Quality Milk Program!



Iodine Teat Dips

available in 18.9L, 55L & 205L

A complete line of quality iodine teat dips for pre & post dipping, with advanced formulation to provide maximum killing power and enhanced skin conditioning.

Ultra 1% • A special high viscosity formulation allowing the product to slowly drip and bathe the teat end ensuring this vulnerable area is properly replenished with germ killing active ingredient for maximum protection.

Promier 1% • Advanced formulation to provide maximum killing power and enhanced skin conditioning

Guard 3/4% • Innovative formulation that will reduce mastitis causing organisms while maintaining the natural softness of the skin. Is being used effectively in Robot milking systems.

First Defence 1/2% • Provides a quick, broad spectrum kill of mastitis causing pathogens. One of the most effective products available for killing staph. Aureus while maintaining the natural softness of the teat skin.

Chlorhexidine Teat Dip

Shield • Non-irritating with a formulation that provides a residual effect providing extended killing time. With neutral pH and non irritant properties Shield is an excellent alternative to lodine.

Dairy Prep Wipes

Dairy Prep wipes are antiseptic pre-soaked udder wash wipes designed to reduce the bacterial population on teats and udders to help control mastitis.

CIP Product Line

High quality milk product begins with clean sanitary pipelines and milkhouses.

Chlorine Sanitizer • Liquid Chlorine

White Lightning Detergent • Chlorinated heavy duty circulation cleaner

Cyclone Acid Rinse • blended pipeline and milkstone remover

Heat Wave Plus

A cream/spray liniment with Japanese Peppermint Oil plus the beneficial properties of Tea Tree Oil to improve skin texture and udder health. One of the most powerful blends of essential oils on the market today • available in 500 ml & 2500 ml sizes.

Milking Gloves

Nitrile & powder free • thick and puncture resistant • helps reduce bacteria & infection • latex free • available in sizes S-2XL

Dip Cup

The innovative non return design ensures clean full strength chemical for your cows' teats.
Contaminated chemical cannot get back into the reservoir bottle.



Dairyman's DEFENCE

The complete udder care line-up optimizing your herd health for more than 15 years!



1-888-821-2150 www.eastgen.ca **EastGen Solves. EastGen Leads** Please contact your local EastGen Representative for more details!



Kemptville, ON (613) 258-5944

44 (519) 821-2150 www.eastgen.ca

EastGen Solves. EastGen Leads.

Leading Producers with first-hand experience of the Dairyman's Defence difference!



Heather Holme Holsteins, Goderich, ON "We have been using Dairyman's Defence for about 10 years. We really like the product because of its ability to kill bacteria therefore lowering our SCC, keeping the teats and teat ends soft," notes Curtis McNeil of Heather Holme Holsteins. "We have found EastGen products are

"We have been using **Heat Wave Plus** since it first always competitively priced." came available. We use it for fresh cows to soften udder edema and find it to be extremely effective for removing swelling from a quarter due to mastitis. We have found Heat Wave Plus to be the most effective product for

removing swelling from quarters caused by mastitis or

"Currently we are milking 45 cows with a 42L average (standard milk) 4.5% fat 3.6% protein and 110,000 SCC. Without a doubt the quality products that EastGen provides helps us to keep our SCC lower and keep our cows healthy and trouble free."

"The service and quality products of EastGen are a great asset to us at Heather Holme Holsteins."



Robert Byvelds & Family, Brabantia Farms Inc.

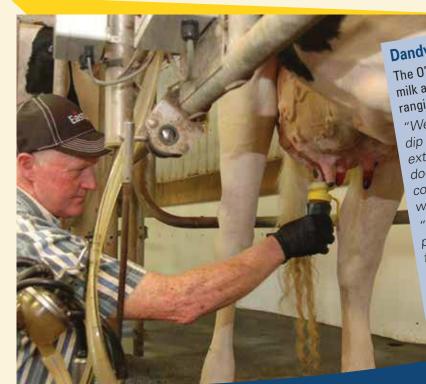
Brabantia Farms Inc., Williamsburg, ON "We have been using Dairyman's Defence Guard for approximately four years. Before we used a

.5% pre and post dip. But since we are not pre-dipping anymore we switched to a higher concentration of iodine," says Robert Byvelds of Brabantia Farms, where they milk 118 cows in a four-row sand bedded barn with two Lely

"The 3/4 Guard works very well as a spray providing excellent coverage with no mess or

"With the robots we are very "hands off" the teats until dry off. We require a product that protects the teat and keeps the skin very soft. The 3/4 Guard

Byvelds appreciates the ease of routine that comes with EastGen-handled products. "Our technician regularly checks our inventory and orders more as needed. The Guard is delivered right to the farm in 205L barrels."



Curtis & Glen McNeil, Heather Holme Holsteins

Dennis O'Hara, Dandyland Holsteins

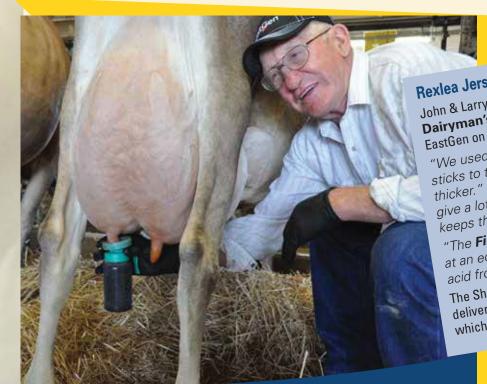
Dandyland Holsteins, Schomberg, ON The O'Hara Family of Dandyland Holsteins, Schomberg, ON, milk around 65 cows in a freestall/parlour set-up with a SCC ranging from 75,000 to 125,000.

"We have used Dairyman's Defence Ultra teat dip since Gencor/EastGen began carrying it and are extremely happy with the product. It's a product that does exactly what it's supposed to: seals teat ends, conditions teat skin, goes on like a glove, and very little

"We have not strayed away from this product ... 'A product doing a Great job'...It's worth the price we pay for the 'peace' of mind that it gives us."

"At Dandyland we pay close attention to milk quality and udder health. We have achieved the Gold Award for the Highest Quality Milk for York Region several times. Dairyman's Defence Ultra teat dip helps us make it

"Delivery of any quality product to the farm door only adds to making things run easier. Having a company happen. that keeps the farmers' best interests in mind while doing business, can only be a great benefit to any farm operation."



Rexlea Jerseys, Schomberg, ON John & Larry Sheardown of Rexlea Jerseys Inc. use Dairyman's Defence Ultra 1% lodine teat dip available from EastGen on their award winning high production herd.

"We used Ultra and our cell count went down. Ultra sticks to the teat better and is cost effective because it's thicker." As Larry explains, "We have good udders that give a lot of milk. Teat end quality is paramount and **Ultra** keeps them soft and pliable. It works!"

"The First Defence line of detergent is a quality product at an economical price," John notes. "By using soap and acid from EastGen we saved \$1000 a year."

The Sheardowns are pleased with EastGen's new product delivery model. "We can order up to the Friday before delivery which will provide very flexible and efficient service."

John Sheardown, Rexlea Jerseys